

Sponsorship declaration

Automotive Forum Zwickau

5th to 6th October 2022 in Zwickau

Since 1997, the Automotive Forum Zwickau has established itself as a permanent fixture in the automotive industry with supra-regional significance. Experts from science and industry discuss current challenges, trends, and future technologies with decision-makers from the automotive and supplier industry. You have the opportunity to support the 2-day congress as a sponsor in various ways and thus reach a large target group. Please choose from the following offers:

- BASIS SPONSOR** **1,000.00 Euro**
 - Publication of your company logo on all congress publications (print and online media)
 - Participation of **1 employee** of your company on both congress days
- BRONZE SPONSOR** **2,000.00 Euro**
 - Publication of your company logo on all congress publications (print and online media)
 - Participation of **1 employee** of your company on both congress days
 - **Advertisement** (1/2 page, 180x130 mm) in the congress magazine
- SILVER SPONSOR** **5,000.00 Euro**
 - Publication of your company logo on all congress publications (print and online media)
 - Participation of **2 employees** of your company on both congress days
 - **Advertisement** (1/2 page, 180x130 mm) in the congress magazine
 - **Company presentation** during the congress day on an exhibition space of 3 m²
- GOLD SPONSOR** **10,000.00 Euro**
 - Publication of your company logo on all congress publications (print and online media)
 - Participation of **3 employees** of your company on both congress days
 - **Advertisement** (1/2 page, 180x130 mm) in the congress magazine
 - **Company presentation** during the congress day on an exhibition space of 6 m²
 - **Interview** by media partner
- PLATINUM-SPONSOR** **15.000,00 Euro**
 - Publication of your company logo on all congress publications (print and online media)
 - Participation of **4 employees** of your company on both congress days + 2 guest tickets
 - **Advertisement** (1/2 page, 180x130 mm) in the congress magazine
 - **Company presentation** during the congress day on an exhibition space of 9 m²
 - **Interview** by media partner
- DIAMOND-SPONSOR** **20.000,00 Euro**
 - Publication of your company logo on all congress publications (print and online media)
 - Participation of **4 employees** of your company on both congress days + 4 guest tickets
 - **Advertisement** (1 page, 180 x 267 mm) in the congress magazine
 - **Company presentation** during the congress day on an exhibition space of 12 m²
 - **Interview** with media partner
 - Participation in the **press conference**
 - Active participation in the congress including a **speech** (approx. 20 minutes)
 - Company presentation during the gala evening (setting up a roll-up, logo on dinner card, welcoming the participants as a short speech)

Terms and conditions

The contract is legally effective upon signature and commences on the closing date of this Sponsoring Declaration. Placement commitments or contract amendments are only valid if agreed in writing.

Please send us the **company logo (reproducible)** with the conclusion of the contract for further use. Please provide us with the print data for your advertisement (from the "BRONZE SPONSOR" package) by no later than **15th August 2022** at the latest by e-mail to automotive@chemnitz.ihk.de in compliance with the following specifications:

Print data

File format: pdf, tiff or jpeg
Colour mode: CMYK
Resolution: 300 dpi
Contact: automotive@chemnitz.ihk.de

Media data

Format: Magazine, DIN A4
Edition: 500 pieces + digital
Deadline: **15.08.2022**
Publication date: 05.10.2022

The IHK Chemnitz accepts no liability for any colour deviations (+/- 10 %).

Conditions of participation and payment: The IHK Chemnitz reserves the right to cancel the event to be sponsored due to force majeure, in particular pandemic situations or official decisions. Particularly, in view of an infectious situation and possible official requirements, the necessity for cancellation at very short notice (even possibly within one day before the start of the event) cannot be ruled out. The Chemnitz Chamber of Industry and Commerce is not liable for unforeseeable events that make it impossible to hold the event as planned and for which the Chemnitz Chamber of Industry and Commerce is not responsible. If the Chemnitz Chamber of Industry and Commerce makes use of this option, it may withdraw from this sponsorship agreement. The Terms and Conditions of Participation and Payment of the Chemnitz Chamber of Industry and Commerce (www.chemnitz.ihk24.de/agb) shall apply additionally unless this agreement contains more specific provisions.

Amendments and supplements to this contract, including the agreement to waive this written form requirement, must be made in writing. Should any provision of this agreement be or become invalid, this shall not affect the validity of the remaining provisions of the agreement. The invalid provision shall be replaced by a provision that comes as close as legally possible to the intention of the parties. The same shall apply in the event of a loophole. The law of the Federal Republic of Germany shall apply to our contract. The application of the UN Convention on Contracts for the International Sale of Goods is excluded.

Data protection notice: The Chemnitz Chamber of Industry and Commerce, Straße der Nationen 25, 09111 Chemnitz, telephone: 0371-6900-0, e-mail: chemnitz@chemnitz.ihk.de is the responsible body in terms of data protection law. The purposes of data processing are the preparation and implementation of the respective event, including invoicing, the fulfilment of this contract, the further sending of event offers and the production and publication of participant photos for the above purposes. The legal basis for data processing is Art. 6 para. 1 b and Art. 6 para. 1 f DSGVO. Further data protection information obligations of the Chemnitz Chamber of Industry and Commerce can be found at www.chemnitz.ihk24.de/Datenschutz.

Your Data

Company/Institution

Owner, CEO

Street, House number

Postal code, Place

Contact

Phone E-mail

Participant data

Please state the names of the employees according to the sponsorship declaration.

.....
 Gala Night Congress
 Gala Night Congress

.....
 Gala Night Congress
 Gala Night Congress

*
 Gala Night Congress
 Gala Night Congress

* Additional registered participants are subject to a fee.

.....
 Place, Date Signature

Contact:
 Sandra Furka & Tina Kleinhempel | Phone: + 49 371 6900-1260, -1261 | Fax: + 49 371 6900-191241, -191340 2/2

Please replay by e-mail to: automotive@chemnitz.ihk.de